### **Arnaud BREITENSTEIN**

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<u>arnaud.breitenstein@giz.de</u> www.arnaudbreitenstein.net

### PERSONAL DATA

Name Arnaud BREITENSTEIN

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E-Mail arnaud.breitenstein@giz.de
Website www.arnaudbreitenstein.net
Date of birth / Place 18.04.1980 in Montbéliard, France

Nationality French

Marital status Married – 3 Kids
Driving license Cars & Motobikes



## **HIGHEST SCHOOL-LEAVING QUALIFICATION**

Sept. 1995 – Sept. 1998 Lycée Georges Cuvier in Montbéliard, France

Diploma: Baccalaureate (A-Levels) – Specialization: Economics

# **STUDIES**

Sept. 1998 – Sept. 2003 Master's Degree

Field of study: Computer science (e-Commerce) and Applied foreign languages

**Diploma:** Computer science and Communication specialist Place: University of Franche-Comté, Montbéliard, France Focus:

- e-Security, e-Banking, e-Ads, Benchmarking

- Web design (Photoshop)

- Programming (HTML / PHP) and Databases (SQL)

- Applied foreign languages for B2B / B2C (German / English)

Master thesis: 6-month mandatory internship as a webmaster Company: Robert Bosch GmbH | Place: Stuttgart, Germany Department: "Strategic Marketing & Communication"

Time period: April – September 2003

Tasks:

- Creation of an information database (PHP) for customers
- Relaunch of the department's intranet pages
- Creation and distribution of shareware licenses for internal customers
- CRM (internal customers and licenses)
- Proactive participation in automotive trade fairs in Germany

### **DEFENCE SERVICE**

October 1998 (3 days) Place: Military camp in Besançon, France

National call to prepare the country's defense

### **PATERNITY LEAVE**

Sept. 2014 – Sept. 2015 Participation in training courses at the French employment agency "France Travail"

in the field of ICT for international consultants | Place: Strasbourg, France

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### PROFESSIONAL CAREER

March 2022

#### **Specialist for Communication**

<u>Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ GmbH)</u> – Tunis, Tunisia

Until today Two fields of activity:

From June 2024 

Communication management | GIZ Tunisia at country level | 50 projects

From March 2022 

Communication management | Core theme "Sustainable economic development, training and employment" | 25 bilateral, regional, global and/or EU co-financed projects

- Providing technical and strategic advice to colleagues on the effective public positioning of projects at country level and in the core theme
- Technical input and support in processing BMZ inquiries and creating communication products
- Communication with international and national cooperation partners, management and coordination of external service providers, including quality assurance of services

Febr. 2020

### **Communications Expert**

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ GmbH) – Tunis, Tunisia

Febr. 2022

Project: "Promoting employment in rural regions of Tunisia"

Partner organization: Ministry of Vocational Training and Employment

- Communication management at project level (coordination of delegation visits, contributions to the internal cluster newsletter "<u>Le Caméléon bleu</u>", reverse mentoring for managers)
- Conducting training courses on the use of IT tools (IDA, Sharepoint, Teams)

July 2017

Dec. 2019

### **Interim Implementation Manager & Communications Expert**

<u>Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ GmbH)</u> – Yaoundé, Cameroon

Special initiative "ONE WORLD - No Hunger" – Global project: "Green innovation centers in agriculture and food production" | Partner organization: Ministry of Agriculture

i) Interim Implementation Manager – January to December 2019

- Active assumption of operational tasks (change work proposal, status reports, project progress reports, impact matrix, monitoring of finances, contracts and purchases)

ii) Communications Consultant – July 2017 to December 2019

- Presentation of project activities in clear, simplified visual and textual language
- Conducting training courses on the use of IT tools (IDA, Sharepoint, Teams)
- P, M & E of test and evaluation missions, forums, trade fairs and internal workshops

Oct. 2015

### **Public Relations Officer**

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<u>Center for International Migration</u> – Kinshasa, D.R. Congo

June 2017

Project: Biodiversity conservation | Partner organization: Ministry of the Environment

- Advising the national partner on its public relations work
- Relaunch of the partner website and strengthening of the presence on social networks

July 2012

## **Public Relations Officer**

<u>Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ GmbH)</u> – Bujumbura, Burundi

July 2014

Project: Drinking water and wastewater program | Partner organization: Ministry of Water

- Development and implementation of educational programs for colleagues and partners
- P, M & E of workshops and events (Lake Tanganyika Day, World Water Day)

June 2009

### **Development Worker**

<u>Deutscher Entwicklungsdienst (DED GmbH)</u> – Cotonou, Benin

June 2012

Project: Decentralization program | Partner organization: Beninese NGO "Centre Afrika Obota"

- Development of a virtual forum for the partner organization (topic: civic engagement)
- Organization of monthly chat sessions on the exchange platform between young people, politicians and members of civil society. Aim: Promoting democratic behavior among young people
- Conversion of the Typo3-based website of the DED Benin country office

Dec. 2007

## **Young Talent Development Program**

<u>Deutscher Entwicklungsdienst (DED GmbH)</u> – Cotonou, Benin

/ Dec. 2008

Project: Decentralization program | Partner organization: Beninese NGO "Centre Afrika Obota"

- Design, development and distribution of an 80-page handbook for young Beninese job seekers (CV, letter of motivation, information on scholarships abroad and health)

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### **GIZ TRAINING COURSES**

# ACADEMY FOR INTERNATIONAL COOPERATION IN BONN, GERMANY | E-LEARNING

Januar 2024	Compliance	E-Learning
May 2023	Data protection training at GIZ	E-Learning
June 2022	Business Knowledge	E-Learning
December 2020	<b>Basics of OnSITE Operations</b>	E-Learning
December 2020	Anti-Corruption	E-Learning
May 2020	Time logs	E-Learning
February to May 2020	Project financial management and procurement	E-Learning
July 2020	Advisory roles and advisory skills	AIZ Bonn
February 2020	Safety & Security Training	AIZ Bonn

## GIZ TRAINING COURSES AND WORKSHOPS | WORLDWIDE

May 2025 DEPAK, Online June 2023 DEPAK, Berlin	ChatGPT next level: AI in PR & Communication Prompting techniques, creating and optimizing your own bots, using ChatGPT correctly  Journalistic writing Seminar of the German Press Academy for further training based on practical exercises	
July 2019 AIZ Dakar	Leadership and Team Management Intensive training based on practical exercises	
April 2018 AIZ Dakar	Communicating about GIZ-Projects Intensive training based on practical video exercises	
March 2019 GIZ Cameroon	Annual individual meeting with employees Introduction to the overall performance evaluation of employees	
March 2019 GIZ Cameroon	Non-violent communication Intensive introduction to the concept of action for peaceful conflict resolution	
Oct. 2016 GIZ DR Congo	Anti-Corruption Works Intensive introduction to the GIZ integrity tool	
Feb. 2014 GIZ Burundi	Capacity Works Intensive introduction to the GIZ management model	
Nov. 2013 GIZ Kenya	Innovation Lab Workshop   Organizational Development Unit Exchange on new offerings, experiences and potential of digital technologies	
Oct. 2012 GIZ Ethiopia	Social Media Workshop   Organizational Development Unit Promotion of social media pioneers in GIZ's areas of activity	

## MANDATORY INTERNSHIPS | WORKING STUDENT ACTIVITIES | VOLUNTARY ACTIVITIES

January – Oct. 2007 Strasbourg	European Personnel Selection Office – EPSO Preparation for the EPSO AD 94 07 exam at the Ecole Nationale d'Administration	
October– Dec. 2006 Antananarivo	<b>Volunteer French teacher – Deutsch-Madagassischer Verein Esslingen e.V.</b> Production of solar stoves by orphans in a training workshop	
July 2005 – Sept. 2006 Stuttgart	Voluntary internship as a marketing assistant – Robert Bosch GmbH P, M & E of a partner program with international universities and companies	
Oct. 2004 – May 2005 Bad Godesberg	Foreign language assistant for French – Educational Exchange Service Place: Aloisius College	
Sept. 2004 – June 2005 Stuttgart	Working student job as webmaster – Robert Bosch GmbH Reorganization of the website of the "Global Marketing" department	
Oct. 2003 – May 2004 Berlin	Foreign language assistant for French – Educational Exchange Service Place: Beethoven High School	
April – Sept. 2003 Stuttgart	Mandatory internship as Webmaster (Master's Degree) – Robert Bosch GmbH Conversion of the intranet pages of the "Strategic Marketing & Communication" Department	



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### LANGUAGE SKILLS

French: Mother tongue (C2) – German: Very good (C2) – English: Good (C1)

Italian – Chinese: **Basic knowledge** (A1) | 4 semesters at the university

Fongbè – Kirundi – Lingala – Malagasy – Tunesian: Basic knowledge (A1) | Professional stays

IT-SKILLS

Office MS-Office 365 und Mac OS

Web design Photoshop, InDesign, Illustrator, Gimp

Programming Typo3, Joomla, Drupal, WordPress, Dreamweaver

Programming languages HTML, PHP, CSS, JavaScript, XML

Data bases Access, MySQL, Oracle

Project Management SharePoint (IDA, MS-Teams), Prestashop, MindManager

#### **MISCELLANEOUS**

Paris 2024 Olympic Games



**Team Leader of 6 international volunteers - Olympic Village (07/08.2024)**National Olympic Committee Assistant – **Delegation of Kenya** with a total of 161 members, including 81 athletes, 43 coaches, 5 Olympic Committee, 3 Heads of

Mission, 26 Management Team and 3 Referees (<u>Interview BFM TV Alsace</u>).

Sport Volleyball, Beach volleyball, Padel, Swimming, Running

Publications



Parenthèse enchantée - Diary of a volunteer at the Paris 2024 Olympic Games French | 330 pages | 13.06.2025 | ISBN 9782386273025 | <u>Amazon</u> & <u>Hello Editions</u>

Good Agricultural Practices for ware potato production in Cameroon Training material in French and English (Producer manual, Trainer guide visual aid) Issue: Nov. 2018, Cameroon | http://cgspace.cgiar.org/handle/10568/108469

School for agricultural entrepreneurship – Training material in French Value Chains: Chicken, maize, beans – Issue: Oct. 2018, Cameroon

Capitalizing on the experience of virtual chats – CAO, Benin (2012) Minutes of the chat sessions with the Beninese youth (04.2010 to 06.2012)

Benin: Democracy promotion 2.0 in full swing (GIZ Letter, 01/2011) Article on the role of chat sessions as a medium for expressing opinions on democratic processes and raising youth self-awareness

**Youth orientation guide – CAO, Benin (2008)** 

Job search guide for young Beninese and tips on scholarships abroad

## REFERENCES Dr. Matthias GROSSMANN

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ GmbH), Tunis Cluster coordinator "Private sector promotion and financial system development" 2020 until today | matthias.grossmann@giz.de

### **Stephanie SCHRADE**

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ GmbH), Tunis Cluster Coordinator "Qualification, Labor Market and Migration" 2022 to mid-2024 | stephanie.schrade@giz.de

Tunis, on 5/21/2025 Arnaud BREITENSTEIN